

Parks, Libraries & Cultural Assets Committee Meeting Minutes

Monday, July 14, 2008

4:06 p.m.

Third Floor, City Hall

Present: **Chair:** **CM Engel**
 Vice Chair: **CW Welch**
 Members: **CM Stuckel, CW Ward-Pugh & CM Henderson**

Chairman Engel began the meeting by introducing the members of the committee that were present. A quorum was established.

Special Items For Discussion

Betsy Kronish, Manager of Iroquois Amphitheater; Clay Campbell, President of Triangle Talent; Jack R. Lemmon - Louisville Ballet.

Iroquois Amphitheater:

Betsy Kronish, Manager of the Iroquois Amphitheater and Clay Campbell, President of Triangle Talent were present to speak regarding the Iroquois Amphitheater. A handout was given to the Committee Members. (attached) The following was discussed:

- Strategies
 - Introduce Promoters, Acts, Agents etc. to want to come to Louisville
 - Introducing the new building
- Highlights
 - Full service catering - percentage of sales
 - Full service ticket office with Ticket Master
 - Professional cleaning crew of 4 people
 - Active and updated website
- Major Shows
 - Sonic Flood
 - Wilco
 - Music in the Metro
 - Weird Al
 - Music theater Louisville/Broadway and Iroquois is the primary tenant
 - Free Movie night
 - Middle Schools performances
 - Graduations
- Promoters
- Advertising
- Performance dates - End of March through October
- Attendance
- Possible Weddings at the Amphitheater
- Management of the Theater
 - Building is owned by Louisville Metro Parks
 - Triangle Talent manages the building
- Capacity is 2,406

Louisville Ballet:

Jack R. Lemmon, Executive Director of the Louisville Ballet, spoke regarding the Ballet. A promotional handout was given to the Committee Members. (attached) The following was discussed:

- Louisville Ballet's Vision and Mission
- 5th Oldest Ballet in the Country - founded in March 1952
- Louisville Ballet's Company History
- National recognition
- Focused areas
 - Professional Company
 - Company School - Louisville Ballet School - approximately 300 students of different ages
 - Youth Dancers
- Scholarships
- Education
- Brown-Forman Nutcracker - Building a new production
- Student Matinees
- The ballet visits schools
- Performances out in the State is difficult due to lack of funds

Motion to Adjourn was made by Tina Ward-Pugh and seconded by Vickie Welch. Without objection the meeting adjourned at 4:55 P.M.

KQG

PARKS AGENDA VIEW ONLY